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U.S. Patent Application Serial No. 09/152,905 entitled "Vending Machine Method And Apparatus For Encouraging Participation In A Marketing Effort," filed September 14, 1998;

U.S. Patent Application Serial No. 09/316,546 entitled "Method and Apparatus For Processing Credit Card Transactions," filed May 21, 1999;

U.S. Patent Application Serial No. 09/205,663 entitled "Method And System For Utilizing A Psychographic Questionnaire In A Buyer-Driven Commerce System," filed December 4, 1998;

U.S. Patent Application Serial No. 08/885,157 entitled "Electronic Gaming Device Offering A Game Of Knowledge For Enhanced Payouts," filed June 30, 1997;

U.S. Patent Application Serial No. 09/282,128 entitled "Method And Apparatus For Administering A Survey Via A Television Transmission Network," filed March 31, 1999;

U.S. Patent Application Serial No. 09/540,498 entitled "Method And Apparatus For Administering A Survey Via A Network," filed March 31, 2000; and

U.S. Patent Application Serial No. 09/_____ entitled "Systems And Methods To

Compensate A Customer In Exchange For Providing Comment Information Associated With A

Merchant," filed June 28, 2000, Atty. Docket No. 00-013, all of which, in their entirety are incorporated herein by reference for all purposes.

In addition, this application claims priority to commonly owned, co-pending U.S. Provisional Patent Application Serial No. 60/201,134 filed on May 2, 2000 and entitled "Sponsored Slots", the entire content of which is incorporated herein by reference for all purposes.

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